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Paulius Nosokas

Skilled in brand strategy and identity development, information architecture, user experience, interface, and print design, I am looking for compelling opportunities to leverage and extend my skills.

EXPERIENCE

Have worked as a design consultant for several NYC-based design and advertising agencies, including: Organic, Continuity, McGarryBowen, G2 Interactive, CRG 4D, Agency.com, MRM Worldwide, DoubleYolks.

2009–2011

Bank of America Community-based website

Designed interactive website and media campaign including videos, slide shows, downloadable assets, and more...

Identity5 Wall Decoration Company, New York

Responsible for developing brand, marketing, and visual strategy from concept to execution for an e-commerce website.

- 3D modeling and image rendering (using Maya)
- interactive design and development
- advertising for print and online media
- print collateral for marketing, advertising, and brand building

Glimakra Swedish looms manufacturing company

Responsible for the reinvention of the brand strategy of the company. This included the development of the marketing, brand identity, product, and design strategy.

- identity and brand development
- photo shoot for interactive and product catalog
- interactive design and development
- image production and retouching
- print collateral for marketing, advertising, and corporate branding

45 PROJECTS Virtual Art Gallery

Founder, creative director, and developer for virtual art gallery that curates projects for artists.

- identity and brand development
- design of marketing collateral including interactive advertising, brochures, catalogs
- conceptualized and curated three exhibitions for the gallery
- 3D modeling and design of assets for the website
- SEO optimization

2006–2009

J.P. Morgan Chase & Co New York

Concept and design development for interactive projects:

- About Us section of jpmorgan.com
- Morgan Markets website
- The Way Forward community development informational website

Edie Rose DKNY, New York

- design and development of interactive website for Rachel Bilson, fashion designer

Gramercy Starck SHVO Real Estate Marketing Group, New York

Development and implementation of design strategy for online and touch-screen based multimedia modules. Also responsible for developing online advertising campaigns.

- design and development of website and online advertising strategy
- design and creation of touch screen game

Coach High-end fashion accessories

- design of interactive presentation and screensavers
- design and development of online advertising campaign

Intel vPro

- design of interactive presentation

Isabel Hernandez Visual Designer, New York

- design and development of portfolio site

World Trade Center Memorial Foundation New York

- concept and design development of interactive website

Charles Schwab New York

- part of design and development team for creating online advertising campaign

2004–2005

DoubleYolks Design Studio, New York, Interactive Designer

Responsible for developing websites using Flash and other interactive technologies for various clients. A partial list includes:

Northern Isles high-end fashion; **Oscar de la Renta** high-end fashion; **Maru** restaurant; **Charles Nolan** high-end fashion; **Cement** marketing; **Helium Vault** back end development

EDUCATION

Vilniaus Academy of Arts, Lithuania (1999-2001)

LANGUAGE

English, Lithuanian, Russian

SKILLS

Software Photoshop, Illustrator, Flash, InDesign, modo, Mac OS X

Programming Flash ActionScript, XML, HTML, CSS